

## Data protection notice for customers

04/24

Dear customers,

The protection of your personal data is important to us. As part of our business relationship and depending on the specific purpose for which we collect your data, we also regularly process personal data if you are a legal person. This is the case, for example, when we collect data from members of your management or personal contact persons of your company, such as sales employees or other staff in departments that are relevant for our business relationship. According to the EU General Data Protection Regulation (GDPR), we are required to inform you about the purpose for which we, OGL Food Trade Lebensmittelvertrieb GmbH, collect, store or transfer your data.

### Contact details of the data controller

The data controller responsible for data processing in the sense of Article 4 No. 7 GDPR is:

OGL Digital Service GmbH  
Eichenstraße 11 a-d  
85445 Oberding  
Legal representatives: Peter Hölzl  
Telephone: 08122 - 892040  
Email: [info@ogl-digital.com](mailto:info@ogl-digital.com)  
Internet: <https://www.ogl-digital.com>

### External data protection officer

The external data protection officer can be reached via the following contact details:

blu Systems GmbH  
data protection officer  
Keltenring 11  
82041 Oberhaching  
Germany  
Telephone: +49 89 9192 9056 0  
Email: [dsb@blusystems.de](mailto:dsb@blusystems.de)

### Processing purpose

We process your personal data in the context of fulfilling the contracts signed with you to ensure they are properly executed. For this purpose, your personal data will also be processed for invoicing and handling goods complaints.

Your data will also be processed for the purposes of communication and nurturing the business relationship.

Should you visit our premises, your data will be processed as part of visitor management and to control access in the context of IT security.

In the aforementioned cases, we may process data such as surname, first name, address, contact details and all contractually necessary data.

### Legal basis

We process data on the legal basis of **Art. 6 (1)(b), (c) and (f)** of the **GDPR**.

Our legitimate interest is commercial. We also have a legitimate interest in verification in the context of security (access).

### Recipients of the data

Your personal data will only be transferred internally to fulfil the stated purposes or to fulfil legal requirements. All responsible employees are required to protect the confidentiality of your data. Furthermore, only those employees will receive your data who need it to fulfil the purpose (need to know).

Your personal data may be transferred externally to the following types of recipients:

- Processors
- Public authorities that receive data due to legal regulations (tax authorities and health authorities).

Your data will also be transferred to the following businesses in our Group:

- OGL Food Trade Lebensmittelvertrieb GmbH
- Fruitservice GmbH
- Bellafrut s.a.s.

### Transfer to a third country

Furthermore, it cannot be ruled out that your personal data will be transferred to a third country. Before transferring your personal data, we will ensure that an appropriate level of data protection is in place, be it through an adequacy decision by the European Commission, guarantees or certifications, such as a standard EU contractual clause.

### Data retention

Lawmakers have enacted a number of retention periods, which we observe with the utmost care in order to comply with these obligations. In this context, we generally store your personal data only for as long as the stated purpose allows, or as required by law for reasons of proof. As part of the business relationship, we generally store your personal data for 10 years in accordance with commercial and tax law requirements.

### Your rights as data subject

You have the following rights:

- Right to access (Art. 15 GDPR)
- Right to rectification (Art. 16 GDPR)
- Right to erasure (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to notification (Art. 19 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art. 21 GDPR)
- Right to withdraw consent (Art. 22 GDPR)
- Right to lodge a complaint (Art. 77 GDPR)

If you have given us consent to process your data, you can withdraw this at any time with effect for the future. Withdrawal will not affect the lawfulness of processing before the withdrawal. All you need to do is send an informal email to: [privacy@ogl-digital.com](mailto:privacy@ogl-digital.com)

### Information on lodging a complaint with a supervisory authority

If you consider that the processing of your personal data by OGL Food Trade Lebensmittelvertrieb GmbH infringes the GDPR, you have the right to lodge a complaint with a supervisory authority without prejudice to any other administrative or judicial remedy.

### Address:

**Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)**

Postfach 1349

91504 Ansbach

Online complaint form: <https://www.lda.bayern.de/de/beschwerde.html>